

Naya Saigal

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EDUCATION

Kennesaw State University

Kennesaw, GA

KSU Journey Honors College; Interactive Design Major

August 2025 - Present

- Fall 2025 President's List

The Lovett School

Atlanta, GA

Graduated with Highest Honors and Diploma Distinction

August 2012 - May 2025

- National Honor Society, AP Scholar with Distinction, Principal's List

DESIGN WORK

Freelance Graphic Design Work

- **Kumar For Congress**

New York, NY

Graphic and Web Designer for Congressional Campaign

January 2026 - Present

- Developed campaign visual identity and branding system
- Created logo, posters, banners, and brochures
- Designed and launched campaign website

- **Bharatnatayam Arangetram**

Atlanta, GA

Graphic Designer for Dance Project and Performance

January 2026 - Present

- Designed save the dates, invitations, ads, and brochures to promote the performance

- **Sunshine & Good Vibes**

Smyrna, GA

Brand Identity and Graphic Designer for Local Small Business

October 2025 - January 2026

- Built cohesive brand identity including logo, packaging, and digital asset designs

- **South Asians For Harris**

Nationwide

Graphic Designer for Volunteer Organization

August 2024

- Designed promotional postcards used in national outreach campaign

- **The Lovett School**

Atlanta, GA

T-Shirt Designer

August 2022 - November 2024

- Created T-shirt designs for football games and homecomings
- Worked with campus store and dean of students

Azul Arc

Atlanta, GA

UI/UX Design Intern for Software and Web Design Company

July 2024 - February 2025

- Collaborated with team to redesign corporate website
- Primary liaison between client and design team
- Optimized user experience, efficiency, and design appeal working in Figma

ART & CREATIVE EXPERIENCE

Diploma Distinction

Atlanta, GA

1 of 10 Recipients at The Lovett School

August 2022 - May 2025

- Completed focused coursework and independent research culminating in a four-semester capstone project focused in art and web design
- Organized gallery exhibition with selected portfolio of works to promote portfolio website launch

Commissioned Painter; Independent Artist

Atlanta, GA

Freelance

January 2021 - Present

- Painted portraits, abstract art, and other subject matter by request for commission
- Independently practiced art, painting, drawing, and digital drawing

Savannah College of Art and Design

Atlanta, GA

Summer Seminar Student

June 2022, June 2024

- Attended pre-college classes and completed coursework in Character Sculpting, Graphic Design, Art Direction, and Advertising

School of the Art Institute Chicago

Chicago, IL

Early College Program Summer Institute Student

June 2023

- 2.0 college credit received for course taken in 2-D Animation
- Created story, concept art, and animation for final project short film in Photoshop and Premiere Pro

COMMUNITY LEADERSHIP

Signature Magazine

Atlanta, GA

Editor-in-Chief and Featured Artist for Lovett's Student-Led Art and Writing Magazine

August 2021 - May 2025

- Curated submissions, scouted, and photographed student work to highlight excellence in the arts
- Planned and led staff meetings
- Designed covers and magazine layouts using Procreate, Photoshop, and Flipsnack

Student Service Board Leadership Team

Atlanta, GA

1 of 5 Leaders for Community Correspondence at The Lovett School

August 2024 - May 2025

- Planned, promoted, and participated in service projects around Atlanta
- Coordinated outreach and community engagement for school affiliated opportunities

Foundation for Hospital Art

Woodstock, GA

In-Studio Painting Volunteer

January 2022 - January 2025

- Painted canvas artwork for donation to hospitals in order to soften environments with colorful paintings
- Prepared artworks for global transportation

East Cobb Hindu Heritage Association

Marietta, GA

Camp Counselor and Content Creator

June 2021- June 2024

- Organized and led my team of 10 campers, led art, sports, dance, and religious activities
- Created T-shirt designs and digital materials posted on camp social media

HONORS AND AWARDS

Kate Flourney Edwards Art Award

May 2025

High Museum of Art Student Exhibition

March 2022 - April 2025

Honors Visual Arts Excellence Award and Letter Award

May 2024, May 2025

AP Art History Recreation Contest 1st place Winner

April 2025

AP Art History Building Contest 1st place Winner

November 2024

Printmaking Excellence Award and Letter Award

May 2023

SKILLS

Design Tools: Adobe Creative Suite, Figma, Procreate**Areas:** Graphic Design, Branding, Painting, Drawing, Photography, Animation, Sculpture, UI/UX, Layout